

May I ask you for a favor?

OK, I know this is gonna seem a little weird. But instead of asking you for a donation...I'm asking for your advice on how I should word a request for donations that I want to send to a list of my personal friends, business clients and customers.

Should I ask the way professional political consultants write the donation requests for

professional politicians? Or should I just level with people like the plain-spoken rural Nevada businessman that I am?

Here are two DRAFTS of a short fundraising request. Please do me a favor and vote for the one you think people would be more likely to respond to and make a donation...

A.) THE PROFESSIONAL PITCH*

Hello –

I'm proud to have you on our team to improve Nevada and revitalize our state's economy. Grassroots supporters like you are the reason why this campaign has been successful so far -- and your continued support will help us make it across the finish line.

Can you chip in just \$3 right now to make sure we have the resources we need?

I know how important it is for us to have (an assemblyman) that puts the people first. And I won't stop working until we give every Nevadan the opportunities they need to succeed: a good education, a strong economy that supports good jobs, and a governor that is looking out for our families.

A small donation from you will help me build that future for Nevada, so please, chip in now.

* This is an actual pitch recently sent out by Democrat candidate Steve Sisolak

B.) THE PLAIN-SPOKEN PITCH

Hello –

My name's Dennis Hof and I'm running against incumbent Assemblyman James Oscarson in the June 12 Republican primary for District 36 in Nevada.

Oscarson is a former nurse who was once arrested for assault at a kids' hockey game and had to serve time in an anger management program. He's also reportedly suspected of being involved in multiple accusations of sexual harassment and/or sexual misconduct during the last two legislative sessions.

He ran for office promising to vote against tax hikes but became a rootin'-tootin' sure-as-shootin' tax-hikin' RINO (Republican in Name Only) in the 2015 session when he voted for the largest tax hike in Nevada history in return for hundreds of thousands of dollars in lobbyist and special interest donations.

Which resulted, literally, in "The Big Selloutski" getting "excommunicated" from the Nye County Republican Party!

Me? I'm just a Nevada businessman who happens to employ several hundred people and who believes we deserve better than the lyin', cheatin', thievin' sell-out who's currently representing us in Carson City.

Will you kick in \$3 lousy bucks right now to help me kick this RINO's butt in the primary?

OK, which one should I go with... A or B?

Cast your vote by going to:

www.DennisHof.com/pitchperfect

Thanks for your help!



Dennis



★★★REPUBLICAN★★★

Dennis
HOF

For Assembly District 36

For more information, please visit

DennisHof.com |  [@ElectHof](https://twitter.com/ElectHof) |  Facebook.com/electhof

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